

TRADESHOW GUIDE WINTER 2026

DISPLAY FURNITURE HIRE EDITION



market stall co.

SET UP FOR SUCCESS

WITH **market stall co.**

Market Stall Co has a long history of working with new, emerging and household brands to create the base infrastructure that brings a space to life.

Our range is functional, brandable and works harmoniously with your products, setting you up for success.

Work with us to create a cohesive customer experience. A space that feels purposeful and an extension of your brand.



GET THE LOOK

A clean, elevated retail setup using modular hire units



Stacked
Shelving Unit



Mini Counter



Raised Expo
Flooring

PERFECT BASE PIECES

Explore 120+ designs available in our rental range at marketstallco.com.au



MSC COUNTER

Available in white & plywood
[Click to View](#)



PLINTHS

Available in white & plywood
[Click to View](#)



SQUARE DISPLAY TABLES

Available in plywood
[Click to View](#)



STACKED SHELVING UNIT

Available in plywood & white
[Click to View](#)



MSC DISPLAY ISLAND

Available in white
[Click to View](#)



CLOTHING RACK

Available in pine/plywood
[Click to View](#)



CABINET STYLE COUNTER

Available in white & plywood
[Click to View](#)



FREESTANDING PEGBOARD

Available in multiple finishes
[Click to View](#)



STAIR PLINTH DISPLAY

Available in white
[Click to View](#)



HANGING A-FRAME

Available in pine
[Click to View](#)



CENTRED FLOATING STAND

Multiple finishes available
[Click to View](#)



GONDOLA DISPLAY

Available in plywood & black
[Click to View](#)

CLICK & GO FLOORPLANS

Browse 40+ floorplan packages to find the perfect layout for your brand in just a few clicks. Ideal for exhibitions and tradeshows, they are designed for 2x2m or 3x3m footprint as a base. Scale up to meet larger space needs.

These packages are 20% off, compared to if individually hiring the items.

Each floorplan packages show just one layout option but don't feel restricted to using them in this exact way. Once they are at your space they can place them in whichever creative configuration you prefer.



FLOORPLAN 40
[Click to View](#)



FLOORPLAN 37
[Click to View](#)



FLOORPLAN 42
[Click to View](#)



FLOORPLAN 5
[Click to View](#)



FLOORPLAN 1
[Click to View](#)



FLOORPLAN 11
[Click to View](#)



FLOORPLAN 33
[Click to View](#)



FLOORPLAN 36
[Click to View](#)



FLOORPLAN 31
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CUSTOM BUILT DISPLAYS WITH MARKET STALL CO.

THE CUSTOM PROCESS

- 1. BRIEFING**
- 2. EXTRA CONSULTATION**
- 3. QUOTATION + CONCEPT**
- 4. BUILD / CONSTRUCTION**
- 5. DELIVERY**
- 6. BUMP-IN / SETUP**

The Market Stall Co 6 Step Custom process allows you to create the set up of your dreams. Not only do we consider the visual needs of every custom space, but the practicalities of transport, functionality and purpose of the space.

Our team has the experience and resources to consult, design, 3D sketch, build, deliver, and bump-in your custom projects.

Complete our online custom build form to start your enquiry [HERE](#).

CREATE A COMPLETELY BESPOKE BRAND EXPERIENCE



CONTACT & KEY DATES

Furniture hire bookings for REED & Life InStyle Melbourne to be confirmed by **20th July**

Custom builds to be confirmed by **30th June**

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market stall co.

